



The Halbert Centre for Canadian Studies  
&  
Israel Association for Canadian Studies



are hosting the  
**16<sup>th</sup> Jerusalem Conference in Canadian Studies**  
on the theme of

**Globalization and Innovation: Canada and Israel in Comparative Perspective**  
21-22 May 2019

<b>Tuesday, 21 May 2019</b>	
8:15—9:00	Registration and morning coffee Location: Senate Hall entrance
9:00—9:30	Greetings Prof. Asher Cohen President, Hebrew University of Jerusalem H.E Deborah A. Lyons Canada's Ambassador to Israel Mr. Daniel Ben-Natan President, Israel Association for Canadian Studies Prof. Gili S Drori Hebrew University of Jerusalem
9:30—10:30	Assembly 1 <b>Innovation and Entrepreneurship: Governance and Government</b> Location: Senate Hall
Chair	Janice Stein
Speakers	- Peter Loewen - David Wolfe "Competing in a Global Innovation Economy: The Current State of R&D in Canada" - Ami Appelbaum "Innovation: the chance for a better world"
10:30—11:00	Walk through Inventors' Way Coffee break
11:00—12:30	Parallel sessions A
Session A-1 <b>Making space for I&amp;E: Buildings, cities, regions</b>	Location: Beit Maierdsdorf 501
Chair	Noreen Golfman
Nirit Putievsky Pilosof	Innovation in Healthcare Design: A Comparative Perspective on Hospital Architecture in Canada and Israel
Eran Razin	Checks and Balances in Urban Planning in a Context of a Global Housing Crisis and Environmental Challenges: British Columbia, Ontario and Israel
Noga Keidar	Emplacing the Canonization Process of Urban Models: Richard Florida's Creative Class Theory and the City of Toronto
Session A-2 <b>Immigration: Canadian Perspective</b>	Location: Beit Maierdsdorf 502
Chair	Freida Granot
Catherine Caufield	Jewish-Canadian Women Authors: Situating Canada in the Context of Global Migration
Simone Grossman	Actualité d'Esther Brandeau, aventurière juive en Nouvelle-France

Maya Hauptman		G�rard Etienne, une �criture combattante (Cap-Haitien, 1936 – Montr�al, 2008)
<b>Session A-3 Canadian Multiculturalism</b>		Location: Beit Maiersdorf 405
Chair		Sarah Feingold
Dotan Rousso (Red Deer College)		The role of cultural differences in the globalization process – the Canadian Israeli case
Sivane Hirsch and Denis Jeffrey		Teaching critical thinking about religion in pluralistic societies as a condition for an Intercultural Education
Sivane Hirsch		Educational innovation in Haredi communities: The case studies of after-school programs in Quebec and the National-Haredi stream in Israel
Uri Sternberg and Dalia Velan		Is Innovation the Same Everywhere? Differences Between Israel and Canada
12:30–14:00	Lunch Break	
14:00–15:30	<b>Assembly 2 The Business of Innovation and Entrepreneurship</b> Location: Senate Hall	
Chair		Luis Felipe Cisneros Martinez
Speakers		<ul style="list-style-type: none"> <li>- Avner Levin “Canadian SMEs and the Commercialization of IP”</li> <li>- Dafna Kariv “From Perceptions to Performance to Business Intentions: What do Women and Men Entrepreneurs Really See?”</li> <li>- Louis-Jacques Filion “Forming imaginative mental models”</li> <li>- Benson Honig “Approaching markets from the periphery: Common challenges for CEO’s and policymakers in Canada and Israel”</li> </ul>
15:30–16:00	Walk through Inventors’ Way Coffee break	
16:00–17:30	<b>Assembly 3 Diversity in Innovation and Entrepreneurship</b> Location: Senate Hall	
Chair		Allen Zysblat
Speakers		<ul style="list-style-type: none"> <li>- Luis Felipe Cisneros Martinez “Native-born Quebequers and immigrants’ entrepreneurial intentions”</li> <li>- Ramzi Halabi “Tsofen Overview: Building Hi-Tech in the Arab Community”</li> <li>- Amalya Oliver “Configurations of Innovative Knowledge-Intensive Entrepreneurial Industries in Israel”</li> </ul>
19:30–21:30	Conference cocktails and dinner Location: Khan Theatre Pre-registration required	

Wednesday, 22 May 2019	
9:00—10:30	Parallel sessions B
<b>Session B-1 Justice, law and society – Canada and Israel</b>	
Location: Beit Maierdorf 501	
Chair:	Peter Villani
Raanan Sulitzeanu-Kenan, Talya Steiner	The Effect of Awareness to "Rights" on the Willingness to Hear the Other: An Experimental Analysis in Israel and Canada
Ruth Amir	The Globalization of Justice and Intersectionality Transitional Justice in Canada
Uri Yanay	Victim Offender Conferencing: Canadian and Israeli attempts to pursue justice
Inbal Blau	Globalization and Innovation in Compensation for Mass Tort Victims- A Comparative Study regarding the Hemophilia Patients Treated by HIV- Infected Blood Transfusions
<b>Session B-2 Integrating Immigrants in Francophone Québec – An Innovative Perspective within the Broader Confines of Canadian and North American Society</b>	
Location: Beit Maierdorf 502	
Chair	Pierre Anctil
Jorge Frozzini	Representing (Im)migratin in Québec; Surveys as Technologies for Management and Control
Joseph Lévy	Innovations sociales et gestion de la diversité au Québec: une analyse des programmes de formation interculturelle et leur développement organisationnel
Maude Arsenault	Social Innovation and the Management of Diversity: An Analysis of Intercultural Education Programs in Québec
<b>Session B-3 Educating for Innovation and Entrepreneurship</b>	
Location: Beit Maierdorf 405	
Chair	Benson Honig
Marina Milner-Bolotin, Dina Tsybulsky, and Svetlana Chachashvili-Bolotin	Breaking the boundaries: From innovation to practice in STEM teacher education
Tali Heiman	The Use of Personal Technologies in the Classroom: Canadian and Israeli Perspectives
Wayne Horowitz	The Tukudh Bible of Archdeacon Robert McDonald and Sumerian tu-ta-ti: Learning to Read and Write in Arctic Canada and the Ancient Near East
Clark Banack	The Nature of Religious Education in Canada and its place within a Global Context
10:30—11:00	Coffee break
11:00—11:30	<b>Keynote Address in memory of Ralph Halbert</b> Location: Senate Hall
Chair	Janice Stein
11:30—12:30	<b>Assembly 4 Universities in the Knowledge Economy</b> Location: Senate Hall
Chair	Oren Kaplan
Speakers	- Shiri Breznitz “Fostering the Growth of Student Start-ups from University Accelerators: An Entrepreneurial Ecosystem Perspective”

	<p>- Yaron Daniely “The Evolving role of Technology Transfer Organizations in University Entrepreneurship”</p> <p>- Vivek Goel “Role of Universities in the Innovation Economy”</p>
12:30—13:00	<p>Farewells</p> <p>Prof. Barak Medina Rector, Hebrew University of Jerusalem</p> <p>Prof. Dafna Kariv, the College of Management</p> <p>Prof. Nachman Ben- Yehuda, Hebrew University of Jerusalem</p>
13:00—14:00	Lunch
14:00—18:30	<p>Tour: Innovation and Entrepreneurship Jerusalem-style</p> <p>Location: HUstart</p> <p>Pre-registration required</p>